BOARD FOR BARBERS & COSMETOLOGY
AD HOC COMMITTEE FOR CAREER & TECHNICAL EDUCATION

MINUTES OF MEETING

The Board for Barbers & Cosmetology Ad Hoc Committee for Career & Technical Education met on Tuesday, January 20, 2015, at the Offices of the Department of Professional and Occupational Regulation, 9960 Mayland Drive, 2nd Floor, Hearing Room 5, Richmond, Virginia. The following Committee members were present:

Margaret B. LaPierre, Board Member
Lonnie Quesenberry, Board Member
Tony Williams, Board Member
Joseph Wharff, Virginia Department of Education

DPOR staff present for the meeting included:

Demetrios J. Melis, Executive Director
Stephen Kirschner, Regulatory Operations Administrator
Tamika Rodriguez, Licensing Operations Administrator
Cathy Clark, Administrative Assistant

Call To Order

Mr. Quesenberry called the meeting to order at 9:03 a.m.

Introductions and Acknowledgment of Public Visitors

Mr. Kirschner asked those present to introduce themselves. Public visitors present for the meeting were Helen Flores-Ford, Master Esthetician Instructor, and her spouse, Mr. Ford.

Approval of Minutes – October 16, 2014 Committee Meeting

The Committee took the minutes under consideration.

Upon a motion by Mr. Quesenberry and seconded by Ms. LaPierre, the Committee voted to approve the October 16, 2014 Committee Meeting minutes as written.

The committee members voting 'yes' were Ms. LaPierre, Mr. Quesenberry, Mr. Williams, and Mr. Wharff. There were no negative votes. The motion passed unanimously.

Overview of Committee Purpose

Mr. Kirschner provided a brief overview of the committee's purpose, with specific reference to the number of training hours in the vocational program; concerns that the training is insufficient to enable the students to be successful in their fields; and increasing communication between the Board and the Department of Education ("DOE").

Old Business

Comparison of

Mr. Kirschner provided a hand-out of Regulation 18 VAC 41-20-210 of

Public School Cosmetology Standards

the Barbers and Cosmetology Regulations, Curriculum Requirements, for review by the Committee. Mr. Wharff provided a hand-out of the Course Description and Competency-Based Task/Competency List for the Cosmetology II program offered by the DOE.

Mr. Wharff reviewed the DOE curriculum with those present, stating that the curriculum was last revised in 2010. Mr. Wharff further stated that the next revision of the curriculum is scheduled to begin in the Fall of 2015 to be completed in 2016.

Open Discussion of Curriculum Comparison

The consensus was that it is essential to increase the number of instructional hours in the vocational school program. Mr. Wharff indicated that it is his belief that the DOE would welcome working with the Board.

Mr. Quesenberry reiterated the concern that instructors are "teaching the test."

Mr. Wharff stated that workplace readiness should be taught within the context of the occupation/workplace.

Mr. Melis stated that general competencies need to continue to be included in the curriculum.

Mr. Kirschner asked Mr. Wharff to address the potential road-blocks to increasing the hours in the vocational programs.

Mr. Wharff stated that it was important for there to be communication with instructors about proposed changes to the curriculum. He further indicated that the DOE has a Curriculum Committee that is composed of representatives from eight regions across the state. The committee includes instructors who propose changes to the curriculum, a business/industry panel to review the instructors' proposals, and a writer to facilitate the process of drafting the proposed curriculum, after which the proposed curriculum goes back to the instructors for review.

Mr. Kirschner suggested that there should be Barbers and Cosmetology Board representation on the DOE Curriculum Committee.

Mr. Wharff stated that he will communicate to the DOE the Board's wish to be involved in the curriculum review, and suggested that the first step may be a conference call among DOE and Board representatives.

Mr. Melis suggested that the Board should develop a written curriculum and/or core competencies to provide to the DOE for inclusion in the

curriculum review.

Open Discussion Continued

Mr. Wharff indicated that the pass rate for vocational students is 85%. The committee members agreed that the pass rate should be expected since the students are being 'taught to test.'

Mr. Melis asked if the DOE tracks employment statistics for its students.

Mr. Wharff responded that the DOE has plans to begin keeping employment statistics.

Mr. Wharff suggested that a means of increasing the hours of the program may be dual enrollment in the high school and community college or other post-secondary school.

Mr. Wharff stated that a written or phone survey of instructors may determine in what areas the students are lacking and other shortfalls of the program.

Mr. Melis suggested a possible focus group to include students.

Ms. LaPierre reported that she has received complaints about a lack of resources and supplies, and Mr. Wharff responded that this should not be occurring.

Mr. Quesenberry asked Mr. Wharff if internships are still in place as part of the vocational program, and Mr. Wharff replied that they are.

Mr. Wharff suggested that the first step in addressing the issues should be to arrange a conference call with key DOE representatives, Board staff and, if needed, committee members.

Mr. Melis and Mr. Kirschner reiterated that the Board needs to draft its ideal curriculum/core competencies for the vocational program.

Questions for the Department of Education

The committee proposed the following questions for response from the DOE:

1. Are there ways to increase the minimum number of hours required for public school students?
2. What other additional activities, such as internships, could be required?
3. Is there a limit to the student/instructor ratio?

Mr. Wharff indicated that the student/instructor ratio is 20:1.

Mr. Kirschner agreed to communicate with the committee members and DOE regarding a date for the next meeting of the committee. **Next Meeting**

There being no other discussion, Mr. Quesenberry adjourned the meeting at 9:54 a.m. **Adjourn**

Daniella Tsamouras, Chair

Jay W. DeBoer, Secretary